

Accelerate Business Transformations by Modernizing Your Legacy Integration Tools

Large organizations have accumulated a lot of technical debt in the form of point solutions and workarounds over the years. As businesses look to further accelerate their ability to bring products and services to market, they need a data platform that can rise to the occasion. This can be achieved with a modern, cloud-born integration tool that can connect a company's data real estate and help them deliver excellent customer and employee experiences.

Organizational challenges with modernization

Companies with legacy integration tools such as IBM DataStage or Informatica PowerCenter face ongoing challenges with maintenance, costs, and adaptability.

Perpetual maintenance

License-based software tools are notoriously difficult to upgrade with 3-4 weeks needed for environment setup, regression testing, and the need for skilled resources. During this time, you won't be able to work on new integration projects. To avoid this pain, many teams skip software upgrades, further degrading their experience.

Compounding costs

Large organizations are often locked into 5 to 7-year, multi-million dollar contracts. These contracts come with limited compute capacity which can't handle exponentially growing data volumes. So teams have to think hard before saying 'Yes' to a new business project. Also, because of poor productivity features in these legacy systems, it takes a long time for even skilled developers to build new integrations, which further adds to costs.

Lacking connectivity and support for modern data formats

These older systems struggle to connect seamlessly with modern cloud-based data stores (e.g. Snowflake), and applications. Even if there is connectivity, the latest versions of these cloud services are not supported. DataStage and Informatica PowerCenter find it very hard to connect to modern RESTful APIs and variably structured data such as JSON, resulting in data silos leading to poor insights.

Benefits of moving to the SnapLogic platform

SnapLogic puts your IT and business in the driver's seat, delivers instant business value, and helps you be more nimble and successful.

Simplified maintenance and ease of use

A low-code, no-code platform elevates ease of use and greatly simplifies maintenance. Your team will spend less time worrying about upgrades and have more time to reduce their backlog.

Predictable pricing and efficiency

With lower subscription pricing, you will get monthly upgrades. With a predictable pricing model, you will always be in control.

Seamless integration

SnapLogic's cloud-born and hybrid integration architecture allows you to seamlessly integrate both on-premises and cloud-based data and application sources and natively supports modern REST APIs and data formats such as JSON.

SnapLogic's key differentiators

Whether you are automating business processes, democratizing data, building AI-enhanced workflows, or delivering digital products and services, SnapLogic enables you to go faster.

AI assistance and enablement

With several productivity-enhancing features and a GenAI-powered integration co-pilot, SnapGPT, we help you build and manage integrations with the most efficiency.

Broad, futureproof connectivity to data sources

The platform provides extensive connectivity to the latest versions of cloud and on-premises data and applications including cloud data warehouses (e.g. Snowflake), ERP, HCM systems, LLMs, and vector databases and provides best-in-class transformation capabilities. The platform not only breaks data silos but also makes your data architecture GenAI-ready.

Streamlines technology sprawl

SnapLogic empowers you to be more efficient and reduces the total cost of ownership. It enables you to simplify your technology stack and reduce tool sprawl by providing the easiest-to-use Gen AI-powered unified platform for data integration, application integration, and API management platform for hybrid environments.

Stages of migration from legacy tools

SnapLogic offers a structured and comprehensive approach to legacy modernization, guiding customers through every stage of the transition. We have partnered EXL and others so that you can leverage their expertise in both legacy systems and SnapLogic to smooth your transition to SnapLogic's modern integration platform. The process includes four phases:

- 1. Evaluation:** client environments are evaluated to understand the complexity of the migration process.
- 2. Assessment:** take a representative sample of integrations from your environments to give you a more accurate estimate and determine the best migration plan.
- 3. Kickstart:** finalize the integration architecture and migrate a small subset of integrations to a SnapLogic pre-production environment. Most customers experience a 10x reduction in the number of integrations which significantly reduces the maintenance burden.
- 4. Migration:** all remaining integrations will be moved over to the SnapLogic platform. This phase will be custom-scoped based on the number and complexity of integrations in the legacy integration platform.

If you are ready to take the next step and want us to showcase the SnapLogic platform to you, request a demo at snaplogic.com/request-demo. To learn more about how we differentiate against legacy integration platforms, visit snaplogic.com.

SnapLogic is the leader in generative integration. As a pioneer in AI-led integration, the SnapLogic Platform accelerates digital transformation across the enterprise and empowers everyone to integrate faster and easier. Whether automating business processes, democratizing data, or delivering digital products and services, SnapLogic enables you to simplify your technology stack and take your enterprise further. Thousands of enterprises around the globe rely on SnapLogic to integrate, automate and orchestrate the flow of data across their business. Join the generative integration movement at snaplogic.com.